

The warewashing expert HOBART at digital INTERNORGA event

Offenburg, Germany – This year, for the first time in its 100-year history, Germany's largest trade fair for the catering industry INTERNORGA is taking place online (15 to 17 March). And HOBART will also be taking part in this industry-wide event with its own virtual stand to digitally showcase the warewashing technology manufacturer's product portfolio. The presentation will include the recently upgraded rack-type dishwasher PROFI CS, which now includes new features and plenty of useful technology.

The space-saving machine comes in three sizes and is ideal for catering facilities where a hood-type dishwasher is no longer sufficient. The PROFI CS washes a maximum of 200 racks an hour and requires only about 1 litre of water per rack to achieve a spotless wash result. Visitors will also have the chance to experience products including the TWO-LEVEL-WASHER and the brand's cup and bottle washing systems in a range of online formats during the three-day digital event.

"Everyone's talking about online trade fairs at the moment; they are a great alternative given the current situation. After all, it is important to offer our partners and customers a professional platform for exchange even during these challenging times and also have the chance to present our machines. What's more, we're eager to introduce our brand new GET READY! FUTURE BONUS promotion, which we have created to support the entire sector in making sure that businesses in the hospitality industry, foodservice operations, bakeries, and meat processing facilities do not have to miss out on reliable technology even in the face of the current challenges. As part of the campaign, we are offering customers a bonus of up to 1,200 euros when they purchase a new machine from our warewashing, cooking or food preparation segments. So, we are really looking forward to the virtual trade show and hope that we'll enjoy some positive discussions and generate a great deal of interest in our products," says Markus Bau, Director Food Service.

For more information about HOBART, please visit www.hobart-export.com

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,100 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.