

HOBART receives Kitchen Innovation Award for SmartConnect

This year's Kitchen Innovation Awards winners have been chosen and were recently announced at a digital awards ceremony. In the "catering equipment" category, warewashing technology manufacturer HOBART convinced both the jury of experts and users with its SmartConnect app.

Offenburg, Germany – For the 16th time now, the independent "Lifecare.Network" initiative presented the Kitchen Innovation Award to companies that support the daily lives of consumers with exciting ideas and solutions. The SmartConnect app that kitchen managers can use to operate all of their HOBART warewashing and cooking equipment won this award by meeting the criteria such as a high degree of functionality, easy handling, product benefits, occupational safety and efficiency.

The much sought-after consumer award is a certificate that is valued throughout the industry, reflecting the recognition of consumers for the winning company's innovation. With the Kitchen Innovation Award, the initiators of this consumer award want to determine consumer needs and promote product innovations that meet those needs and highlight particularly consumer-oriented products. What makes this competition stand out is its multistage selection process, which includes nomination, a subsequent consumer survey and the award ceremony.

With SmartConnect to the kitchen of the future

Digitalization is not stopping at the hospitality sector: networking, management and monitoring of kitchen equipment using digital aids is the future. SmartConnect makes all relevant data available in real time around the clock and can be used for controlling or hygiene documentation, for example. In addition, the app warns users of any malfunctions so they can intervene immediately and avoid downtimes. "Networking is

the future. Our SmartConnect app makes it even easier for management and kitchen staff to apply the technology efficiently and economically,” says Markus Bau, Director Food Service at HOBART GmbH.

For more information on HOBART, please visit www.hobart.de/smartconnect

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Caption:

Markus Bau, Director Food Service, is delighted to receive the "Kitchen Innovation Award 2022".

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,100 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.